

# VMRD will be partnering with Longhorn Vaccines to bring Lonhghorn’s PrimeStore® Molecular Transport Medium to the Veterinary Market



Longhorn Vaccines & Diagnostics, LLC is an innovative tool, assay and vaccine development based in Bethesda, Maryland, focused on serving unmet critical needs in both developed and developing nations



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PULLMAN, WA, MAY 19, 2020--VMRD is partnering with Longhorn Vaccines and Diagnostics, whereby VMRD will be the distributor of Longhorn’s PrimeStore® Molecular Transport Medium (MTM) to the veterinary market. This media is designed to rapidly inactivate viruses including avian and swine Influenza, bacteria (including MTB) and high consequence veterinary pathogens (including ASFv, CSFv, FMDv, HPAI, and NDv) within the sample and stabilize the RNA and DNA to provide safer and more efficient workflow for molecular testing and sequencing. It is validated for use with the automated magnetic bead extraction systems used in veterinary medicine.

"PrimeStore® MTM has been tested by the US Department of Agriculture and top veterinary diagnostic laboratories and researchers around the world against high consequence pathogens that threaten the global livestock and poultry industries", said Chris Helm, EVP Global Business Development at Longhorn. "We are excited about the new partnership with VMRD to expand the global use of PrimeStore® MTM on farms, in surveillance systems, and VDLs, and supporting their sales team, partners and customers."

“VMRD has served the needs of veterinarians, veterinary diagnosticians and laboratories with a wide range of serological products and we think this will be an important tool in the fight against coronaviruses including SARS-CoV-2 virus and HPAI”, said Sampath Srikanth, SVP of Products at VMRD. “We look forward to our partnership with Longhorn to provide this product and other valuable tools in molecular diagnostics.”

For more information on availability and to order, please contact Edward Felt (North American Sales Manager) at 509-200-9334, or by e-mail at [ed@vmrd.com](mailto:ed@vmrd.com)

For more information on PrimeStore® MTM, please visit <https://www.lhnvd.com/primestore-mtm>

About Longhorn Vaccines and Diagnostics LLC

Longhorn Vaccines & Diagnostics, LLC is an innovative tool, assay and vaccine development based in Bethesda, Maryland, focused on serving unmet critical needs in both developed and developing nations. Longhorn's core product, PrimeStore® Molecular Transport Medium (MTM), is a patented, FDA approved, state-of-the-art ambient temperature molecular diagnostic collection and transport device that can help improve the diagnosis and treatment of infectious diseases including high consequence pathogens.

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About VMRD, Inc.

VMRD was founded in 1981 by D. Scott Adams, DVM, PhD, and currently employs over 50 researchers, lab technicians and support personnel. From its site in Pullman, Washington VMRD develops and manufactures veterinary diagnostic test kits and related reagents for distribution in more than 77 countries. As a rapidly growing company, VMRD strives to preserve its family focused culture and core values of integrity and quality.

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